



StartMonday Appoints New Director and Grants Stock Options

– New director brings board level finance scope and experience

AMSTERDAM, NL – November 28, 2017 – Smart recruitment technology firm [StartMonday Technology Corp.](#) (CSE: JOB) (OTC: STMDF) (FRANKFURT: JOB) (the “Company” or “StartMonday”) is pleased to announce that it has appointed Ruud Nijs to its Board of Directors.

Mr. Nijs is a seasoned international banker and entrepreneur with 27 years of experience. Mr. Nijs is personally connected on a decision-making level in all parts of the Dutch economy (in and outside the banking industry). He has been a Partner of TheRockGroup since February of 2012, is the Chairman of the Investment Committee of Participatiemaatschappij Duurzame Economie Noord-Holland, a revolving fund focused on sustainable economy (bio mass, building, sun and wind energy) for the Province of Noord-Holland and is the Chairman of Investment for Oost NL, a development company of Eastern Netherlands.

StartMonday Co-Founder and CEO, Ray Gibson notes, “We're delighted to welcome Mr Nijs onto our board, especially since he has already been a trusted advisor for the past 2 years in Amsterdam. In addition to his skills as a financier, he brings with him an entrepreneurial spirit combined with lessons learned from his own experience and those of all his close contacts.”

In connection with Mr. Nijs’ appointment, the Company has granted 100,000 incentive stock options to Mr. Nijs at \$0.37 per share, exercisable for a period of 5 years. The stock options are subject to the terms of the Company’s Stock Option Plan and any necessary regulatory approvals.

ON BEHALF OF THE BOARD

"Ray Gibson"

CEO & Director

About StartMonday (CSE: JOB) (XFRA: JOB) (OTC: STMDF)

StartMonday helps employers select better candidates, faster, with the power of 15-second video introductions. StartMonday’s video-led mobile and web applications deliver a better impression of personality and customer skills, ultimately helping employers decide which candidates they should talk to first – making the process much more efficient. StartMonday is focused on becoming recognized as an innovative and trusted brand for job recruitment. The Company is dedicated to building powerful tools for the Mobile Generation. The mission is to make recruiting, and work itself, an amazing experience for everyone. For more information please visit www.startmonday.com.

CAUTIONARY DISCLAIMER STATEMENT: The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this news release.

This news release contains forward-looking statements relating to the completion of the listing of the Company’s shares on the Canadian Securities Exchange and other statements that are not historical facts. Forward-looking statements are often identified by terms such as "will", "may", "should", "anticipate", "expects" and similar expressions. All statements other than statements of historical fact, included in this release are forward-looking statements that involve risks and uncertainties. There can be no assurance that

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such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's expectations include the failure to satisfy the conditions of the Canadian Securities Exchange and other risks detailed from time to time in the filings made by the Company with securities regulations.

The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company. The reader is cautioned not to place undue reliance on any forward-looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company will update or revise publicly any of the included forward-looking statements as expressly required by applicable law.

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