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INTERNATIONAL CANNABIS EXPLORING LISTING ON MAJOR INTERNATIONAL EXCHANGE

News Release

VANCOUVER, British Columbia, April 4, 2019 - ICC International Cannabis Corp. (CSE: WRLD.U)(FWB: 8K51)(OTC: WLDCF) ("ICC" or "International Cannabis" or the "Company") is pleased to announce its intentions to pursue a public listing on a major international stock exchange. ICC is currently evaluating the strategic advantages derived from a potential listing on the NASDAQ, the New York Stock Exchange (the "NYSE") or the Alternative Investment Market ("AIM"), a division of the London Stock Exchange (the "LSE").

Eugene Beukman, Chief Executive Officer and a Director of International Cannabis stated: "ICC is committed to architecting a premier international cannabis company, and a listing on a major U.S. Exchange or the AIM will assist with expediting the expansion of our global presence. A public listing on a major international exchange will equip ICC with broader access to international capital, as well as foster long-term shareholder value by significantly increasing market awareness, liquidity and by attracting a broader audience of investors".

Upon completion of comprehensive due diligence, International Cannabis plans to proceed with a public listing on the stock exchange that will provide the Company with the most measurable long-term benefits.

ABOUT INTERNATIONAL CANNABIS

ICC International Cannabis, through its subsidiaries, has operating assets and is developing a world-class platform for cultivation, extraction, formulation and distribution across the globe in the United Kingdom, Denmark, Poland, Switzerland, Germany, Macedonia, Bulgaria, Serbia, Croatia, Greece, Italy, Portugal, Malta, Colombia, Argentina, Australia, South Africa and Lesotho.

ON BEHALF OF THE ICC INTERNATIONAL CANNABIS CORP. BOARD OF DIRECTORS

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Learn more about ICC by visiting our website at: <https://intlcanabiscorp.com/>

Stay up to date with everything happening at ICC by following or liking us on:

Facebook - <https://www.facebook.com/ICCWRLD/>

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THE CSE HAS NOT REVIEWED AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ACCURACY OR ADEQUACY OF THIS RELEASE.

Notice Regarding Forward Looking Information:

This news release contains certain "forward-looking information" within the meaning of applicable Canadian securities law. Forward-looking information is frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or information that certain events or conditions "may" or "will" occur. This information is only a prediction. Various assumptions were used in drawing the conclusions or making the projections contained in the forward-looking information throughout this news release. Forward-looking information includes, but is not limited to: political changes in Canada and internationally, future legislative and regulatory developments involving cannabis in Canada and internationally, the Company's ability to secure distribution channels in international jurisdictions, competition and other risks affecting the Company in particular and the cannabis industry generally.

The forward-looking information contained in this release is expressly qualified by the foregoing cautionary statements and is made as of the date of this release. Except as may be required by applicable securities laws, the Company does not undertake any obligation to publicly update or revise any forward-looking information to reflect events or circumstances after the date of this release or to reflect the occurrence of unanticipated events, whether as a result of new information, future events or results, or otherwise.