Isodiol International Inc. Commences Vending Machine Program for Iso-Sport™ Products with Initial Launch in 20 Powerhouse Gym Locations

April 11, 2019 – Vancouver, BC – <u>Isodiol International Inc.</u> (CSE: <u>ISOL</u>) (OTCQB:<u>ISOLF</u>) (FSE: <u>LB6B.F</u>) (the "Company" or "Isodiol"), announces the commencement of its cannabidiol (CBD) vending machine program with an initial launch of Iso-Sport™ products in 20 Powerhouse Gym ("Powerhouse") locations across the United States. This announcement follows Isodiol's September 14, 2018 <u>announcement</u> that it entered into an agreement with Powerhouse to be the preferred vendor of CBD performance products in Powerhouse gyms.

Powerhouse is one of the largest health club licensing organizations in the world, with over 1.2 million gym members. Today, Powerhouse continues to experience substantial growth opportunities, allowing the Company to target a growing consumer base for CBD products.

"We are pleased to be improving our customers' shopping experience by providing a simple and convenient point of purchase through our partnership with Powerhouse," said CEO of Isodiol, Marcos Agramont. "We believe our Iso-Sport™ products are specially tailored to the needs of Powerhouse members who seek high-quality CBD performance products to enhance workouts and results. As we continue our focus on the Consumer Packaged Goods (CPG) market, the additional awareness and retail opportunities that our vending machine program with Powerhouse brings to Iso-Sport™ is very promising, and we look forward to numerous expansion opportunities."

"Training and building great gyms has been a passion of mine for over 40 years and anything that helps me continue my training and work, I consider to be a great benefit," said co-founder of Powerhouse, Will Dabish. "I was introduced to Isodiol during the fall of 2018 and they have helped me very much with pain and soreness and the ability to keep my workouts on track has been crucial to my health and well being. This year I'm having a total shoulder replacement, as well as total hip replacement and I'll be relying on Isodiol to help me get back to training."

The Company anticipates its Iso-Sport™ products will be available in vending machines at select Powerhouse gym locations by mid-April 2019.

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About Isodiol International Inc.

<u>Isodiol International Inc.</u> is focused on the nutritional health benefits that are derived from hemp and is a product development, sales, marketing and distribution company of hemp-based Consumer Packaged Goods (CPG) and solutions. Isodiol has commercialized a 99%+ pure, naturally isolated CBD, including micro-encapsulations, and nano-technology for quality consumable and topical skin care products. The Company received approval for its CBD as an Active Pharmaceutical Ingredient (API) for use in Finished Pharmaceutical Products (FPPs), as was

announced on April 26, 2018. Isodiol's growth strategy includes the development of over-the-counter and pharmaceutical drugs and continued international expansion into Latin America, Asia, and Europe through the proliferation of its various brands, including the recently acquired CBD Naturals® portfolio of brands and proprietary technologies.

ON BEHALF OF THE BOARD

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Forward-Looking Information: This news release contains "forward-looking information" within the meaning of applicable securities laws relating to statements regarding the Company's business, proposed arrangement with creditors, products and future the Company's business, its product offerings and plans for sales and marketing. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned not to place undue reliance on forward-looking information. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance and developments to differ materially from those contemplated by these statements depending on, among other things, the risks that the Company's products and plan will vary from those stated in this news release and the Company may not be able to carry out its business plans as expected. Except as required by law, the Company expressly disclaims any obligation and does not intend, to update any forwardlooking statements or forward-looking information in this news release. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct and makes no reference to profitability based on sales reported. The statements in this news release are made as of the date of this release.

The CSE has not reviewed, approved or disapproved the content of this press release.