

ARMADA MERCANTILE LTD.
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TRADE SYMBOL: AARM -Canadian Trading and Quotation System Inc.
TRADE SYMBOL: AAMTF.PK-United States

Redrock Trading Partners, LLC arranges funding for Red Rock Pictures

NEWS RELEASE

Redrock Trading Partners, LLC, a United States NASD broker dealer and ownership affiliated company of Armada Mercantile Ltd., has arranged a standby equity distribution agreement (SEDA) for twenty-million dollars (US\$20,000,000.) for Red Rock Pictures Holdings, Inc. (**OTCBB: RRPH.OB**). Red Rock Pictures Holdings, Inc. (www.redrockpics.com) finances and co-produces feature films and entertainment for all media. Dedicated to truly partnering with the creative community - from up-and-coming writers, directors and producers to experienced hands in film, television and digital media - Red Rock Pictures Holdings, Inc. is built on its commitment to creative entertainment, finance and innovation. Red Rock Pictures management team has been involved in over fifty feature length films, with an outstanding proven track record that generated over a billion dollars in the U.S. domestic box office market, and over two billion dollars in total revenue.

Upon effectiveness of a registration statement relating to the shares underlying the SEDA and completion of funding, Redrock Trading Partners, LLC will receive compensation for arranging the SEDA in the form of cash and stock purchase warrants.

For more information pertaining to the Armada Mercantile Ltd., visit www.armadamercentile.com. For more information pertaining to Redrock Trading Partners, LLC, visit www.redrocktradingpartners.com. For investor relations, please contact Doren Quinton, President of QIS Capital at (250) 376-8989, info@qiscapital.com or www.qiscapital.com.

“Patrick Cole”
President

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements involve a number of risks and uncertainties. The actual results that the Company achieves may differ materially from any forward-looking statements due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this news release. The risks and uncertainties discussed in documents filed by the Company with the British Columbia, Alberta and Ontario Securities Commissions.